



Press Release

June 1, 2022

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NEW PODCAST WILL MAKE YOU GLAD YOU HAVE CROW'S FEET

A dynamic listening experience will feature writers from the popular *Crow's Feet* publication on the Medium online writing platform

[Crow's Feet](#), a new podcast launching June 15, will shake up how you think about aging.

Episodes will feature a revolving set of hosts in conversation with contributors from the *Crow's Feet* publication on the Medium online writing platform. These writers will offer sharp observations, wit, and wisdom about life as we age, treating listeners to stories and memories from their own lives, as well as expertise and advice in areas related to aging.

Listeners may be surprised to hear the frank discussions about the reality of aging—changes to our minds and bodies, the fight against ageist attitudes—but they will also learn how the time after retirement can be one of the most fulfilling and meaningful stages of life.

“I started *Crow's Feet* on Medium with the hope of changing some of the thinking around aging,” says founder Nancy Peckenham. “Sure, there are challenges and downsides, but there are also opportunities for tremendous growth and for the kind of hard-won wisdom that our writers are so candid in sharing with our readers. And now, with our podcast, we have the potential to reach new audiences and share our writers’ knowledge and experiences in even more dynamic ways.”

Crow's Feet on the Medium platform (www.medium.com/crows-feet) offers a lively and informative collection of written essays on aging, with new pieces added daily. Since its debut in June 2019, the publication has quickly grown in popularity with contributing writers and readers alike. Currently, *Crow's Feet* features the work of 330 contributing writers, with 5,600 subscribed readers and more than 100,000 page views a month.

Look for the *Crow's Feet* podcast on Apple, Spotify, or wherever you listen to podcasts. New episodes will release monthly.

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